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### HERE IS A DECLARATION OF REAL WORTH

THE International Farm Congress held its seventeenth annual session recently in Kansas City. It is a most influential organization and has delegates from all other farm organizations. Particularly worthy of note is its "Declaration of Principles." For 1924 they are:

1. Undivided loyalty to country, first and always, with no conflicting obligations; protection of its institutions and preservation of its traditions.
2. The increase and dissemination of scientific and practical agricultural education and knowledge.
3. Pledging adequate production on farms, and demanding it in factories.
4. The right of every man to sell his services without interference, and to increase his earning power by improving his skill or increasing his capacity.
5. A reasonable tariff for the protection of American agriculture.
6. A sharply restrictive immigration policy, and careful selective process.
7. Recognition of the futility of efforts to correct natural economic derangements by statutory measures.
8. Clear legal establishment of right of co-operative buying and selling.
9. Recognition and performance of the duty

of every individual to society, regardless of class or vocational affiliation.

10. Basing right of any business practice to exist upon service it renders society.
11. Rigid economy of governmental expenses, and restriction of governmental activities to their legitimate functions.
12. No special favors to any section or industry; equal opportunity to all.
13. The best possible transportation system, including the development and correlation of waterways, railroads and public highways.
14. Broadly comprehensive and constructive reclamation and conservation policy, enlisting co-operation of national, state and private interests and resources.
15. The sacred protection of personal liberty and property rights, and rejection of everything favoring of state socialism, paternalism, or syndicalism.
16. A better agriculture, better organized, informed, financed; better balanced, better fortified against calamitous market changes and economic disturbances.
17. A better country to live in, with better homes, schools, roads, citizenship, and free opportunity for the exercise of individual initiative.

### RECOGNITION OF MERIT INSPIRES EFFORT

AS recognition of merit encourages individuals to greater endeavor, so does it encourage large corporations to render better public service.

Recognizing this trait in human nature, Chas. A. Coffin established a prize award for distinguished contribution to the development of electric transportation for the convenience of the public and the benefit of the industry. Keen competition has developed among electric railways for the honor of receiving this recognition of merit.

In competition with all electric railroads of the United States, the Chicago, North Shore & Milwaukee railroad has just been announced as winner this year of the Chas. A. Coffin prize award.

The following factors were considered in adjudging the competition:

1. The particular initiative, skill and enterprise manifested in popularizing electric railway service—more riders and more revenue.
2. Outstanding success in gaining public good will.
3. Economies introduced in operation resulting from original ideas.
4. Economies in operation viewed as a measure of the extent to which a company has taken advantage of new developments in operation and maintenance practice and equipment originating with others.
5. Improvements in construction practice which have resulted in reduced first cost, reduced maintenance, or greater reliability of service.
6. Particular success in conducting a safety program and actually reducing the number and seriousness of accidents.
7. Outstanding accomplishment in development of good relations between management and employees.
8. Special accomplishment, aside from good management, tending to reduce the cost of new capital.

The winning of the award carried with it the presentation of a gold medal to the company and a gift of \$1000 to the employees' mutual benefit association of the road. It is the greatest honor of the year for employees and executives.

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### ALL PROGRESS IS THE RESULT OF VISION

IN closing his address before the public utility commissioners of New England and middle Atlantic states, in session in New York city October 13 last for discussion regarding greater super-power development, Secretary of Commerce Hoover said:

"It is fitting that I should make some remark upon the remarkable progress and ability shown by the whole electrical industry since the days of Mr. Edison's initial genius. They have come to have a large vision of co-operation and service and have in a very large measure realized their responsibility to the public. One great mark of their progress is that despite the greatly increased cost of labor, coal and other materials, there is but little if

any increase in the cost of light and power to the consumer today over pre-war prices. Under the protection of state regulatory bodies over 2,000,000 of our people have invested their savings in this industry. From an annual utility production of 4,000,000,000 kilowatt-hours twenty years ago we have increased to 50,000,000,000 today, with an increase in consumption from 60 to 500 kilowatt-hours per capita. It is a magnificent achievement of the initiative and ingenuity of these industries, and that it has attained such a growth under public regulation is itself proof of the ability and co-operation of our public officials. I believe that the same vision applied to the wider problems which spread before us will maintain the same initiative and secure like progress in the future."

### POWER—THE BASIS OF INDUSTRIAL GROWTH

FROM the Atlantic to the Pacific, the three states showing industrial development and rapid growth in population are New York, Illinois, and California.

A recent survey of Illinois shows that it has more users of electric light and power than any other state in the union, and these users comprise 10 per cent of all electricity users in the country, according to figures published in the Elevated News of Chicago.

California ranks second, and New York third. Illinois has more residential electricity users than any other state, is second in the number of industrial power users, and third in the

number of commercial lighting customers, according to the report.

Of the 10,800,000 electric light and power customers in this country, 78 per cent were home users, 18 per cent commercial users, and 4 per cent industrial consumers. There are 858,000 residential lighting customers in Illinois.

When you consider that light and power are two of the greatest forces for the extension of modern civilization it can readily be seen why Illinois, California and New York show such a record of growth, for they are leaders in electric power development.

### 'UNEMPLOYMENT INSURANCE' FROM WITHIN

A BIG eastern soap manufacturer has adopted a form of "unemployment insurance." The company adds to its profit-sharing scheme a clause that "guarantees full pay for full-time work for not less than 48 hours per week in each calendar year." In other words, the company insures its employees steady work, unusual circumstances alone excepted.

It applies "unemployment insurance" from within. And it adopts the right form of insurance—steady work, not "doles." Here is

another example of foresight, and it is referred to manufacturers for consideration.

In a number of states unemployment insurance has been considered by the legislatures. State machinery, a state system of employment offices and a compulsory insurance department were to be forced upon industry and the taxpayer.

Industries must employ a fair number of men regularly, not a horde irregularly, unless they want to witness proposals in legislatures for unemployment insurance bills.

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